



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 105

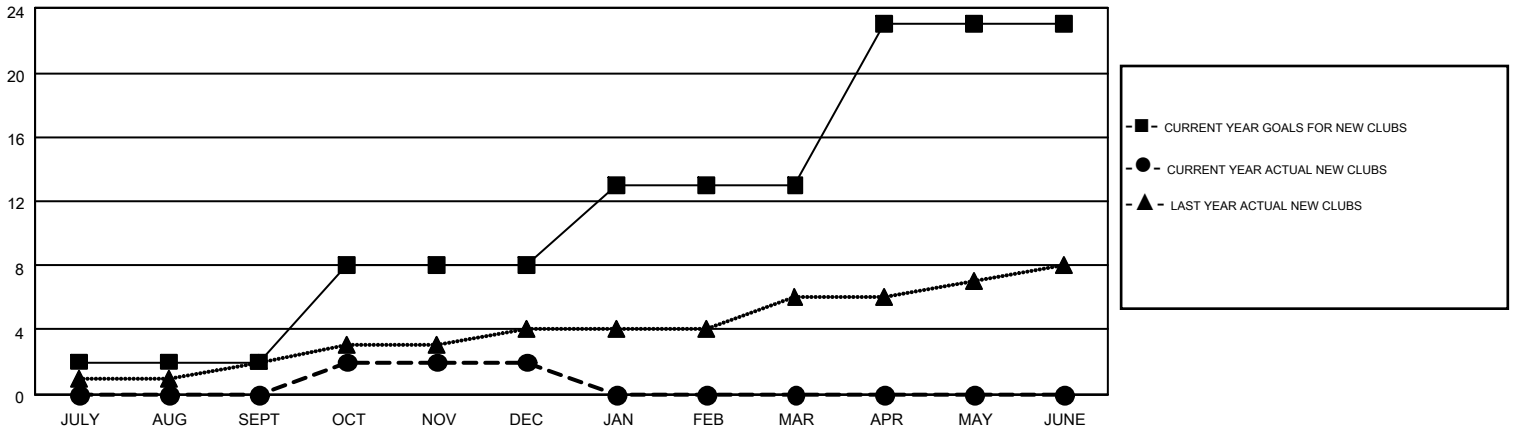
LOCATION: ENGLAND

GMT: ELISABETH HADERER

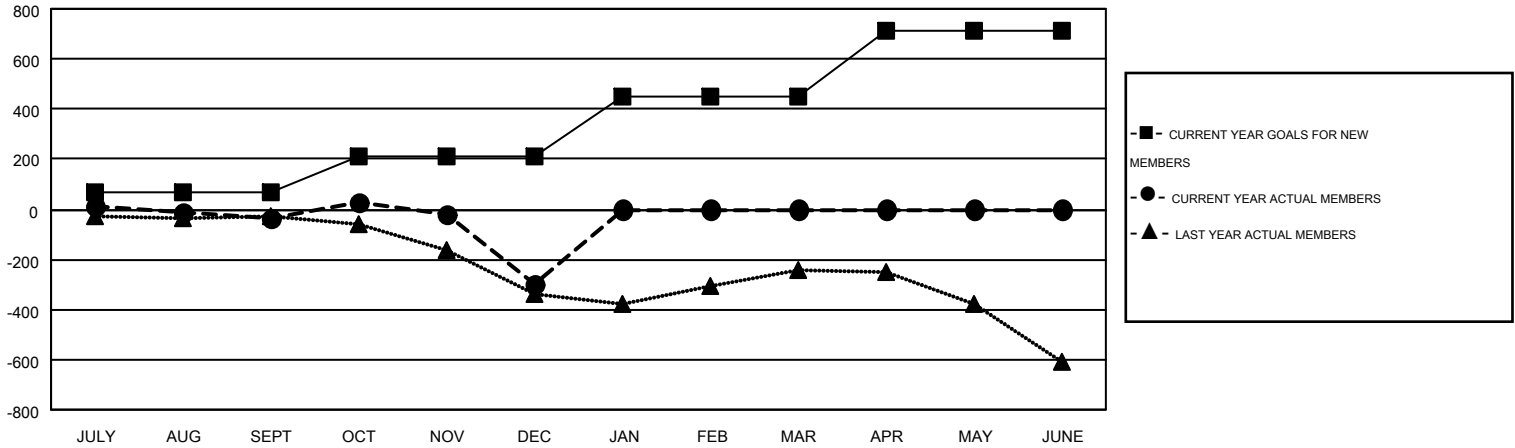
GMT CA 4

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	2	0	4	-4	JULY/AUG/SEPT	70	325	361	-36
OCT/NOV/DEC	6	2	9	-7	OCT/NOV/DEC	139	352	615	-263
JAN/FEB/MAR	5	0	0	0	JAN/FEB/MAR	240	0	0	0
APR/MAY/JUNE	10	0	0	0	APR/MAY/JUNE	266	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 13	315 CLUBS OF 815 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	11,825 (75.70%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	3,795 (24.30%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	1,653
OTHER		HEAD OF HOUSEHOLD	813
TOTAL		NON-HEAD OF HOUSEHOLD	840